

# Copy for newsletters



## Full newsletter article

Did you know that up to 70% of domestic violence survivors have pets, and nearly half delay or avoid leaving abusers because they don't want to leave their pets behind? We need more pet-friendly domestic violence shelters to ensure more survivors and pets find safety from potentially life-threatening situations.

**The 25 by 2025 campaign has set a goal to help 25% of domestic violence shelters in the U.S. become pet friendly by 2025!** Here's what you can do to support this movement in your community:

1. Reach out to domestic violence shelters and advocates in your community and share [25by2025.org](https://25by2025.org) with them.
2. Connect with the 25 by 2025 team to learn more about making pet-friendly spaces a reality for shelters in your community.
3. Share the 25 by 2025 campaign on social media to help build movement toward the goal.

At [25by2025.org](https://25by2025.org), you can find resources to support shelters in creating pet-friendly spaces on-site, including financing support, workshops, training handbooks, and resources for all advocates to help spread the word and encourage decision-makers to take action!

This campaign will need many advocates to make the 25 by 2025 goal a reality. If you know of a domestic violence shelter that isn't yet pet friendly, share [25by2025.org](https://25by2025.org) with them today and be an essential part of the movement to keep pets and people together.

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### Short newsletter insert

Did you know that up to 70% of domestic violence survivors have pets, and nearly half delay or avoid leaving abusers because they don't want to leave their pets behind? **More pet-friendly domestic violence shelters are needed to ensure more survivors and pets find safety from potentially life-threatening situations.**

The 25 by 2025 campaign has set a goal to help 25% of domestic violence shelters in the U.S. become pet friendly by 2025! Get involved in the movement today at [25by2025.org](https://25by2025.org) and help keep pets and people together.