Social media posts, captions, and graphics



Use the photos and graphics you downloaded with this toolkit alongside the messages below!

The 25 by 2025 campaign has set a goal to help 25% of domestic violence shelters in the U.S. become pet friendly by 2025! Join the movement at 25by2025.org

We took the pledge to become a pet-friendly domestic violence shelter by 2025. Thanks to the support of the #25by2025 campaign, we will be able to accomplish this goal.

I'm a proud advocate for the 25 by 2025 campaign. The goal is to help 25% of domestic violence shelters become pet friendly by 2025. Get involved at 25by2025.org.

Did you know up to 70% of domestic violence survivors have pets, and nearly half delay or avoid leaving abusers because they don't want to leave their pets behind? Get involved with the 25 by 2025 campaign to help 25% of domestic violence shelters become pet friendly by 2025!

Continued on the next page

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Did you know:

- 47% of domestic violence survivors delay leaving abusers because of pets
- 25% of DV survivors return to abusers because of pets
- Only 17% of DV shelters have on-site pet programs
- 100% of pets and people should stay together.

Learn more: 25by2025.org

The 25 by 2025 campaign has set a goal to help 25% of domestic violence shelters in the U.S. become pet-friendly by 2025! Here's what you can do to start this movement in your community:

- Reach out to domestic violence shelters and advocates in your community and share 25by2025.org with them.
- Connect with the 25 by 2025 team to learn more about making pet-friendly spaces a reality for shelters in your community.
- Share the 25 by 2025 campaign on social media to help build movement toward the goal.

Take action at 25by2025.org

Continued on the next page

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Many survivors of domestic violence have reported living in cars with their pets rather than leaving them behind. We need more pet-friendly domestic violence shelters to ensure more survivors and pets find safety and freedom from violence. Get involved in the movement to help shelters become pet friendly at 25by2025.org.

Do you know a domestic violence shelter where survivors and their pets can find safety and healing together? Ask them to claim their Pet-Friendly badge at 25by2025.org and display it proudly everywhere – they can show other shelters what's possible and inspire change!

Do you know a domestic violence shelter interested in becoming pet friendly? Find resources at 25by2025.org to support shelters in their transition to becoming pet friendly including:

- Financial support;
- Workshops;
- Training handbooks; and more!

<u>Tags</u>

@RedRoverOrg
@Petsmartcharities
@GreaterGoodCharities
@ndvhofficial
@DomesticShelters
@novavictims

<u>Hashtags</u>

#25by2025 #DontForgetThePets